

**HELP CREATE SAFER
FUTURES FOR YOUNG
LONDONERS. BECOME
A SAFER LONDON
CORPORATE CHAMPION.**

saferlondon



LONDON IS A CITY FULL OF OPPORTUNITIES.

But not every young Londoner gets the
chance to thrive.

Every day, thousands of young Londoners
navigate a city where violence, exploitation
and fear are part of everyday life.





18%

Knife related offences recorded by the Met Police in London have risen by 18% in the past year, with many cases involving young Londoners.

7

In London, children as young as 7 are being exploited by county lines gangs coerced into drug trafficking and other criminal activities.

30,000

An estimated 30,000 children in London carry a knife – that's equivalent to a third of Wembley Stadium's capacity.



**THIS IS A CRISIS.
IT'S ALSO NORMALITY FOR TOO
MANY YOUNG LONDONERS.**

SUPPORT WHERE IT'S NEEDED THE MOST

Safer London works with some of London's most vulnerable children and young people – those who are experiencing high levels of violence, exploitation and harm.

We don't offer surface-level solutions. This is life changing, sometimes life saving work. This is intensive, specialist, trauma-informed support, grounded in understanding and built on trust.

We show up when other services can't or won't, and we stay – even when things get tough.



LONDON'S YOUNG PEOPLE DESERVE BETTER.

They are London's future and they deserve the opportunity to reach their potential.

They are artists, engineers, designers, coders, entrepreneurs – but only if they're given the chance to thrive.

When young Londoners are safe, supported and seen they thrive. They lead, create and innovate. They bring resilience, courage and talent into our workplaces and communities.

This is human potential being wasted. We exist to change that.



WE SEE WHAT'S POSSIBLE

We don't just help young Londoners escape harm. We help them recover, rebuild and believe in a future they've never been allowed to imagine.

We don't focus on what's broken. We focus on what's possible.



600

At Safer London we work one to one with 600 young Londoners every year. After working with us...

93%

expressed feeling safer compared to when they began working with us.

83%

said their lives were less affected by violence.

94%

Reported improved wellbeing.

STAND WITH US. **STAND WITH THEM.**

We're calling on businesses who believe in a better future, who care about the city they're part of and who want to make a real impact.

Become a Safer London Corporate Champion
and we can create change **together.**



WHAT YOUR SUPPORT CAN ACHIEVE

At Safer London we work tirelessly to support young Londoners and families who are at risk of or affected by violence and exploitation. With your help, we can continue to provide support and services that change lives. By becoming a Safer London Corporate Champion, you can:

Provide support to young Londoners

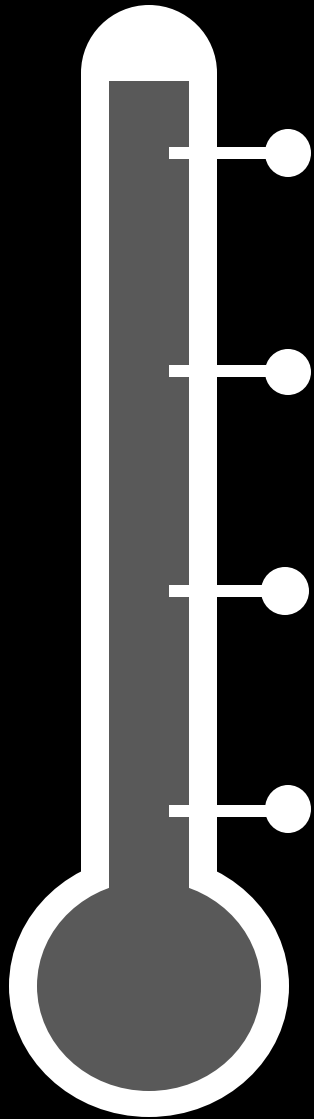
By supporting our work and mission you can help us deliver expert and specialist services to young Londoners, supporting them to have the positive futures they deserve.

Create future opportunities for young Londoners

You could help build young Londoners futures through access to work experience, skills development and mentorship – equipping them with the tools they need to thrive.

Make a lasting difference

By supporting Safer London, you can help us reach more people, providing vital support and interventions that positively affect young Londoners.



£50,000

Supports far reaching research or programmes, allowing us to positively impact the lives dozens of young Londoners and their families.

£10,000

Provides a programme of workshops to help young Londoners build skills, confidence and resilience.

£5,000

Supports two young Londoners to engage with our VIP youth voice programme for a year.

£1,000

Funds essential one-to-one support for a young Londoner at risk for six months.

HOW YOU CAN GET INVOLVED

● CHARITY OF THE YEAR

Partner with Safer London and make a lasting impact. We'll support you with tailored engagement and fundraising opportunities, creating a rewarding experience for your team while empowering young Londoners. Let's make it a year to remember!

● EMPLOYMENT & TRAINING

Help young Londoners gain experience through work placements, shadowing opportunities, mentoring and skills-sharing. You could offer internships in your company, provide CV workshops or run career insight days.

● SPONSORSHIPS

Sponsor events, projects or campaigns that raise awareness of our work and the wider issues affecting young Londoners. This could include funding research reports, youth voice projects or sponsoring public awareness campaigns. You could also sponsor a young Londoner to become a Safer London young champion VIP.

● PRO BONO SUPPORT

Use your expertise to support Safer London or create a wider impact in communities. For example, creative teams could work with young Londoners on projects such as storytelling, digital media or community-led campaigns.

● DONATIONS & GIFTS IN KIND

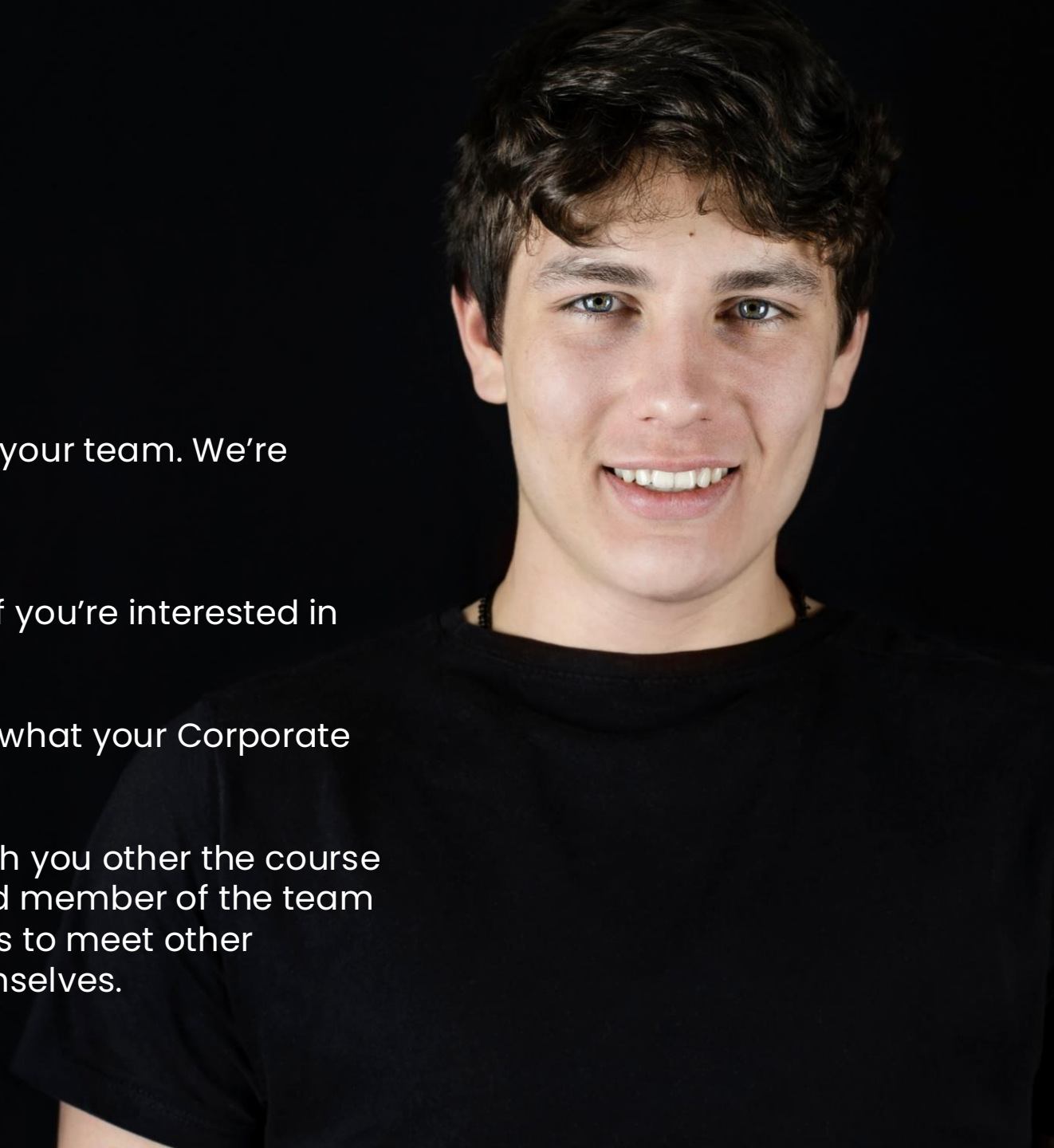
Provide financial support or donate products and services that help us deliver our services and projects. Your contributions can include monetary donations to support our work or gifts such as IT equipment for young Londoners accessing education, office space for events and meetings.

● EMPLOYEE FUNDRAISING

Engage your staff in exciting fundraising challenges that bring teams together while making a difference. Whether it's a sponsored run or a charity football match, we'll support you with ideas and guidance to help you succeed. You can also encourage employees to donate through payroll giving.

WHAT HAPPENS NEXT?

- ↓ **SPEAK TO YOUR TEAM!** Share our work and inspire your team. We're happy to come down and chat to the teams.
- ↓ **CONNECT WITH US!** Reach out to the team fundraising@saferlondon.org.uk and let us know if you're interested in becoming a Safer London Corporate Champion.
- ↓ **COLLABORATE WITH US!** Together we will produce what your Corporate Champion journey could look like.
- ↓ **WORK WITH US!** We'll support and work closely with you other the course of your Corporate Champion journey. A dedicated member of the team will act as your point of contact, with opportunities to meet other members of the team and young Londoners themselves.



ABOUT SAFER LONDON

Safer London works with young Londoners and families experiencing violence and exploitation.

Through specialist one-to-one support, we are supporting young Londoners to move onto the positive futures they deserve. We put young Londoners at the centre of their support, focusing on them and their needs.

By building strong, trusting relationships we gain an insight into their world, begin to understand what they need and together we find the best ways to keep them safe.



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www.saferlondon.org.uk



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Safer London is a registered charity in England and Wales No. 1109444;
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